

# Century

## 5 Essential Filters For Digital Video Production

Learn how to balance exposure, control depth of field, compensate for limited dynamic range, reduce glare, and control reflections with Century's Essential-5 Filter Kit.

Created by the world's top maker of professional lens add-ons, these new Century Filters by Schneider Optics have been specifically selected to meet the unique needs of today's DV/HDV cinematographers. The new series of five filtration tools combines top-grade materials, high-end performance and affordability. Century 4"x4" filters fit neatly into standard mattebox filterholders. This creativity booster is bound to become a valued cornerstone in every video professional's toolbox.

Century Filters may be purchased as a 5-filter kit, comes complete with a lightweight, multi-compartment padded pouch outfitted with belt loop for easy, hands-free toting. They may also be purchased separately, in a hard plastic box, designed for safe storage and protection.

### Circular Polarizer Filter

The Century Polarizer reduces glare and unwanted reflections, saturates colors, deepens blue skies, improves contrast, and penetrates haze. Polarizers are commonly used to control glare on water and to allow the camera to see below the surface. They are also used to reduce glare on car bumpers and to control reflections on plate-glass windows.

### Neutral Density .6 Filter

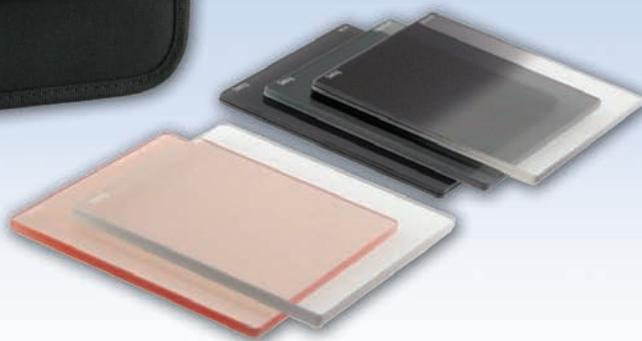
For the best handling of exposure. The ND .6 Solid Filter has a Neutral Density of 0.6 (2 stops), which reduces transmission by 75%. It can be used to control exposure or depth of field under various lighting conditions without affecting color or contrast.

### ND .6 Soft Edge Graduated Filter

Employs a surface that is 50% clear and 50% with a neutral density of 0.6. The shift from clear to ND is achieved with a SOFT EDGE (SE) transition line. The ND .6 Soft Edge Graduated Filter balances exposure within a scene – for example, the exposure of sky and earth in a landscape, avoiding overexposed blank white skies.



Century Essential-5 Filter Kit with multi-compartment pouch



### Black Frost 1/2 Diffusion Filter

For subtle enhancement of a scene, the Black Frost 1/2 Diffusion Filter may be used to flare highlights, mute colors, and tone down contrast, without degrading image quality or black saturation.

### Skintone Enhancer Warming Filter

The Century Skintone Enhancer Warming Filter adds warmth to skin tones and accentuates foliage and architecture while reducing excessive blue in outdoor open shade. The ideal tool for romantic close-ups, it can be effectively combined with Century softening filters.

### ESSENTIAL-5 FILTER KIT PACKAGE

**70-C48801 Century 4x4 Essential Filter Kit, Multi-Compartment Pouch & Instructional DVD**

**Price: \$549**

CENTURY FILTERS ALSO AVAILABLE FOR PURCHASE SEPARATELY:

**70-C40130 Century 4x4 Linear Polarizer**

**70-C40131 Century 4x4 Circular Polarizer**

**70-C40406 Century 4x4 ND .6 Solid**

**70-C40506 Century 4x4 ND .6 Soft Edge Grad**

**70-C40409 Century 4x4 ND .9 Solid**

**70-C40832 Century 4x4 Black Frost 1/2**

**70-C41083 Century 4x4 Skintone Enhancer**

Prices and specifications subject to change without notice.

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